



M O N C T O N • R I V E R V I E W • D I E P P E

Below is a description of the four level sponsorship program available for the **2010 Greater Moncton Earth Day Event**.

In-kind donations in the form of goods and services that can help with the running of the event or offered as **door prizes** are appreciated as much as cash donations and will receive the appropriate advertising package that corresponds with their value.

Last year's attendance surpassed **2000 people**, making it one of the biggest Earth Day events in Canada. **2010 marks the 40th anniversary of Earth Day**, and we would love to work with you at providing the public with a brilliant celebration that offers knowledge, inspiration, and support for moving forward with ecologically sustainable ways of living.

Platinum Sponsor– \$1000.00

- Prime exhibitor space at event's Green Expo.
- Logo on 14 000 flyers with an invitation for students to participate in the event's Youth Eco Art activity sent home to parents of students of all ages via the French and English school districts in the Greater Moncton area.
- Mention of support during live interviews, and presentations to Moncton, Riverview, and Dieppe city councils.
- Indicated as Platinum Sponsor on large sponsors posters along with all printed material at Earth Day promotional booth at the upcoming Coliseum Home Show
- Logo placed on 400 event posters displayed in secure areas throughout the Greater Moncton area for 4 weeks prior to event.
- Logo on 4000 handouts distributed throughout the Greater Moncton area for 4 weeks prior to the event.
- Logo and Identified as a Platinum sponsor on 3000 event programmes distributed prior to and during the event.
- Identified as a Platinum sponsor on web site with a link to your website.
- You tube interview during event.
- Opportunity to display 3 banners at event

- Reference letter acknowledging your support available on demand.

Gold Sponsor- \$750.00

- Excellent exhibitor space at event's Green Expo.
- Logo on 14 000 flyers / invitation for students to participate in the event's Youth Eco Art activity sent home to parents of students of all ages via the French and English school districts in the Greater Moncton area.
- Mention of support during live interviews, and presentations to Moncton, Riverview, and Dieppe city councils.
- Indicated as Gold Sponsor on large sponsors posters along with all printed material at Earth Day promotional booth at the upcoming Coliseum Home Show
- Logo on 400 event posters displayed in secure areas throughout the Greater Moncton area for 4 weeks prior to event.
- Logo on 4000 handouts distributed throughout the Greater Moncton area for 4 weeks prior to the event.
- Identified as a Gold sponsor on 3000 event programmes distributed prior to and during the event.
- Identified as a Gold sponsor on web site with a link to your website.
- You tube interview during event.
- Opportunity to display 2 banners at event
- Reference letter acknowledging your support available on demand.

Silver Sponsor -\$500.00

- Exhibitor space at event's Green Expo..
- Logo placed on 400 event posters displayed in secure areas throughout the Greater Moncton area for 4 weeks prior to event.
- Indicated as Platinum Sponsor on large sponsors posters along with all printed material at Earth Day promotional booth at the upcoming Coliseum Home Show
- Identified as a Silver Sponsor on 4000 handouts (English and French) distributed throughout the Greater Moncton area for 4 weeks prior to the event.
- Identified as a Silver Sponsor on event's programme distributed prior to and during the event.
- Identified as a silver sponsor on web site with a link to your website.
- You tube interview during event.
- Opportunity to display a banner at the event
- Reference letter acknowledging your support available on demand.

Bronze Sponsor - \$300.00

- Exhibitor space at event's Green Expo.
- Indicated as Bronze Sponsor on large sponsors posters along with all printed material at Earth Day promotional booth at the upcoming Coliseum Home Show
- Logo placed on 400 event posters displayed in secure areas throughout the Greater Moncton area for 4 weeks prior to event.
- Identified as a Bronze Sponsor on 4000 handouts (English and French) distributed throughout the Greater Moncton area for 4 weeks prior to the event.
- Identified as a Gold Sponsor on event's programme distributed prior to and during the event.
- Identified as a bronze sponsor on web site with a link to your website.
- Reference letter acknowledging your support available on demand.

2010 Greater Moncton Earth Day Event Description

- **The Green Expo** : over **60 exhibitors** - *local renewable energy companies, outdoor activity groups, green minded businesses, eco-conservation groups, and other community enhancing associations*
- **The Youth Eco-Art Exhibit**: sculptures, drawings, poems, cartoons, and short videos created and submitted by students from the local French and English school districts.
- **Lavish lunch buffet** made with local food products and served on 100% biodegradable cutlery, plates and napkins.
- **Guest speakers, Hands on workshops, live music, clown, magician, hula-hoopers, and more ...**

Earth Day Greater Moncton is a non profit organisation. Our board of directors and volunteers greatly appreciate any support you can offer.

Thank you and please contact us if you require more information.

Sincerely,
Olivier

Olivier Weil
Executive Director
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